NOVEMBER 9, 2020

ELEVATE YOUR CAREER TO NEW EXECUTIVE HEIGHTS

ACCELERATOR
CHIEF LEARNING OFFICER
To be truly effective, chief learning officers need to know organizational strategy and how to quickly adapt and align their learning plan to evolving market conditions.

CLO Accelerator is your chance to hone the critical competencies you need to flourish in this demanding role for your organization.

In over eight weeks, this intensive educational experience aims to provide you with the vision to execute successfully at the highest levels. Elevate your career with CLO Accelerator.
CURRICULUM: HONING THE RIGHT SKILLS FOR CLO LEADERSHIP

CLO Accelerator’s modular curriculum uses a dynamic combination of instructor-led sessions and interactive discussions to address the core competencies learning leaders need to succeed in today’s complex corporate, government and nonprofit organizations.

LEARNING MODULES

DEMONSTRATING CLO LEADERSHIP
Understand the differentiating competencies, experiences and accomplishments of a successful Chief Learning Officer. Develop business savvy, identify key stakeholders, and learn how to play at the executive level. Address the dramatic health, economic, and diversity challenges of 2020 and 2021. Leading through adversity will require increased emotional intelligence, flexibility, and inclusion to ensure you thrive.

MANAGING THE LEARNING LIFECYCLE
Examine the options for learning product development beyond ADDIE, including agile. Focus on business objectives, risk analysis, and appropriate project management to meet budgets, timelines, and stakeholder satisfaction. Connect learning solutions with talent management, performance management, and engagement strategies.

MAKING STRATEGIC DECISIONS
Identify key decisions facing CLOs, from organizing, staffing and developing the optimal learning organization, to determining who, what, and how to deliver learning. What are choices for funding training and how should the learning function be governed?

THE FUTURE OF LEARNING
Research and share future scenarios for technologies in the talent economy, and their impact on business and learning strategies. Share challenges for your own organization and how you plan to address them.

BUILDING A RESILIENT INFRASTRUCTURE
Explore the necessary infrastructure for learning - what do you need to know about learning technology within your organization? Influence the metrics, communication strategies, and vendor partners to ensure value to stakeholders.

DEVELOPING YOUR LEADERSHIP AND PERSONAL ACTION PLAN
Realize that image and exposure is even more important than knowledge and performance at the executive level. Identify who you are as a leader and chart your transition to a strategic player who leads change and innovation, exercising influence across the entire enterprise.

COURSE HIGHLIGHTS

On-line discussion groups, learning journals, and your own "learning partners" for deeper discussions, used throughout the course. Wonderful opportunities to network with a group of your peers who are up and coming learning leaders.

Hour long webinars with faculty members (over 100 years of experience in the training field) to explore course content and career decisions. Exercises on the future of learning, the future of your organization, and your own future.

Insightful faculty videos throughout the course, along with access to dozens of CLO articles, case studies, conference presentations, and podcasts, with opportunities to discuss with your peers and faculty.

Digital professional credentials for your resume, linkedin profile.

RECERTIFICATION CREDITS
including up to 12 HR credit hours toward PHR, SPHR and GPHR recertification from HR Certification Institute and up to 12 Professional Development Credits (PDCs) for the SHRM-CP or SHRM-SCP.
FACULTY: LEARN FROM THE TOP MINDS IN THE INDUSTRY

A world-class faculty in every sense of the word, these accredited experts have used their careers at multinational organizations to shape the learning and development field, propelling them to the leadership front line.

LAUREN WILBUR
General Manager,
Chief Learning Officer

ASHLEY ST. JOHN
Editor in Chief,
Chief Learning Officer

KEVIN WILDE
Executive Leadership Fellow
Univ. of Minnesota Carlson
School of Business

DIANA THOMAS
Executive Coach, Advisor
and Author, MBA
Winning Results-LLC

LISA DOYLE
2011 CLO of the year
Learning Strategist and Advisor

GERRY HUDSON-MARTIN
former vice president of training
and learning development
Marriott International Inc.

JUSTIN J. LOMBARDO
Chief Human Resource and
Staff Development Officer
Archdiocese of Chicago
PARTICIPANTS: A DIVERSE RANGE OF PROFESSIONAL PERSPECTIVES AND EXPERIENCE

From directors of learning and talent development to senior trainers and vice presidents of learning, CLO Accelerator attracts a robust student body of dedicated professionals looking to fast track their careers, solidify their leadership skills and contribute to the conversation driving the future of learning and development. Past attendees have included:

TYPICAL PARTICIPANT TITLES
- Director of Learning and Talent Development
- Head of Talent Development
- Vice President of Learning
- Leadership Development

PARTICIPATING ORGANIZATIONS (PARTIAL LIST)
- Allstate Corporation
- Baptist Health Systems
- CFA Institute
- Daisy Brand
- EY
- General Mills Inc.
- Hewlett Packard Enterprise
- Jazz Pharmaceuticals
- Lockheed Martin
- Sport Clips Inc.
- Starwood Hotels and Resorts
- Travlers Insurance
- Valspar Corp.
- VM Ware
- YMCA of the USA

By Industry
- AGRICULTURE
- BUSINESS BANKING
- CONSTRUCTION
- GOVERNMENT
- HEALTH CARE
- MANUFACTURING
- AVIATION LOGISTICS
- PHARMACY
- HOSPITAL

By Business Sector
- NONPROFIT 13%
- GOVERNMENT 18%
- FOR-PROFIT 69%

By Company Size

By Professional Experience
- HR & TRAINING 35%
- BUSINESS FUNCTION 65%